



# **¡Vamos a Tucson! Meeting**

**May 19, 2004 @ 8:30 a.m.**

**Ramada Inn Suites Foothills**

**6944 E. Tanque Verde Cost: \$6 dollars members \$12 non-members**

**Should you advertise? In Spanish? How often? When?.....**

## **MARKETING TO MEXICO 101**

**\$1 billion dollars are spent by visitors from Mexico in Arizona.**

**Join us to learn how to better access such large market.**

**RSVP @ 791-5199 or e-mail [vamos@tucsonaz.gov](mailto:vamos@tucsonaz.gov)**